

House Beautiful

8 Paint Color Trends You'll ACTUALLY Want to Live With in 2026, According to Designers

Choosing a paint color in 2026 is less about chasing trends and more about choosing a mood you want to marinate in. Now more than ever, designers are leaning into shades that feel personal, comforting, and a little bit indulgent; the kind of colors that make you walk into a room and think, "Yes, this is exactly right." These hues are warm without being stuffy, moody without being dramatic, and colorful without feeling like a commitment you will regret in six months.

From soft oatmeal neutrals and deep plums to spa-like blue-greens and warm butter creams, this year's palette is full of colors that play well with others and age gracefully. Designers across the country are embracing shades that feel grounded, expressive, and quietly joyful. They are the paint colors that make your home feel more like you, and better yet, stay gorgeous long after the trend cycle has moved on. Ready to meet your new favorites?

Buttercream



Forget what Pantone said about **Cloud Dancer**—this year, warm, frothy whites are stealing the spotlight. “As design continues shifting away from stark, bright whites, I’m reaching more and more for buttery off-whites and deep creams across my projects, and I see this trajectory accelerating into 2026,” Karin Bohn of **House of Bohn** says.

Butter cream walls soften everything around them. They warm up stone, millwork, and upholstery, and feel effortlessly elevated paired with textures like linen or wool.